

If you are exploring the possibilities of working online, this is a **MUST READ!!!**

“9 Rules YOU MUST KNOW About Working Online”



By Andrea Yager

LEGAL STUFF:

This report belongs to the public, but it was written by yours truly :)

This means, feel free to share this or give it away, but PLEASE (like prosecution please), refrain from the following:

- 1. Selling This Report. That Would Be Totally Tacky.
(It Can Be A Bonus Though!)**

- 2. Saying You Wrote It, Or Removing My Name From It.**

*If you would like to use one of these articles as content on your site, this is fine as long as you include the link box, and keep the hyperlinks as they are, and say written by Andrea Yager.

Thanks! PLEASE share your thoughts with me [here](#):

“9 RULES YOU MUST Know About Working Online”

... So, you want to make an online income?

... You want the internet to just SPIT cash back at you ...

... so you can order nice drinks with little umbrellas in any country you choose?

... **Not so fast...**

Here are the 9 things you NEED to know before you consider the internet an option for you.

Why Am I Telling You This?

You know those “**good**” friends who tell you an outfit looks good on you, when it doesn't?

Well consider me your TRUE friend. The one who tells you that you could look better in something else.

Earning an online income is liberating, wonderful and it is not hard to see the benefits... so it makes sense that you want to do this.

I have been working online since the year 2000. I am an internet maven and feel compelled to offer some free advice.

What you do with it is up to you... ;)

#1: Copy Is KING!

You will be urged to click “buy now” because of GOOD COPY, not necessarily because the product is right for you

Why Did You Click The Buy Now Button?

Is it the offer?

... *it's possible* ...

Is it the graphics?

... *not likely* ...

Its probably the copy - understanding this reality and how important copy can be is essential.

I have clicked "buy now", and NEVER even opened (or downloaded) what I bought. Can you explain that purchase other than saying the copy spoke to me? If you think I am the only one to do this, you are extremely naïve.

I just sent out a survey to 1000+ people asking what information they want. The options were traffic, affiliate marketing, copywriting, and 3 or 4 others.

Copywriting was the LEAST popular choice, and I could have predicted this, but this is #1 on this list, because it's THAT important.

I have spoken of the importance of copy many times. I change my mind a lot.

But not on this!!!

Do you Agree or Disagree?? Come Speak your mind on this Rule [HERE](#)

#2: Earn Your First \$'s Quickly

You will get discouraged if you do not earn some money quickly; so either realize this and persevere, or make sure to get paid quickly!

WHAT DO Earning Money And Losing Weight Have In Common?

Most people operate by impulses.

They need positive impulses to keep them moving forward.

....A girl has to say YES or give you her number to keep the momentum moving.

....You need to see the numbers on the scale go down in order to keep working out.

So too with working online.

.....You need to start earning money in order to keep this going.

How Do I Advice You Do This?

2 Suggestions for now - Go for the positive cash flow right away!

1. **Find some items in your house you don't need anymore and sell them on Ebay.** Ebay is not even on my top 10 ways of making money online, but it is a very simple, no brainer way to sign up, and see some money trickling in. The entry costs are also negligible (meaning it's free to join, but you have to pay to list)

2. **If you have some resources, go ahead and buy a website that is already generating revenue.** It is not difficult to purchase a site for \$1000, that is earning around \$100 per month. Instead of laying out similar amounts on make money online programs, here you have an asset, money coming in, a site that can be worked on to improve, and you are much better positioned to then move forward.

Do you Agree or Disagree?? Come Speak your mind on this Rule [HERE](#)

#3 You'll Learn Invaluable Skills

You will be learning invaluable skills that will benefit you in all future endeavors as the internet IS the future.

Don't BLAME THE INDUSTRY!

For MOST products, if you follow through to the letter, you will make money. If you didn't it was because you didn't get it, got lazy, and gave up (while jumping to the next opportunity)

Does this following text look familiar:

“Are you tired of spending money on programs that do not work?.. If you want to drive a Fancy hot looking car like I do, and vacation whenever and wherever you want... then you you have come to the right place.., yada yada yada..”

I am guilty of writing similar myself... I would even advise it!

Which of these thoughts are going through your mind when you read this copy?

1. **Wow, Where do I sign up?** I just know this is exactly what I need to solve all my financial problems & make lots of money!(welcome to the world of online marketing)
2. **No way am I going to give any of these people my money anymore.** I am sick of wasting my money and not earning anything back!

Let Me Provide You With A THIRD OPTION:

Regardless of which category you are in above, this option will drastically change your approach, your attitude, and your chances of success.

So... you are seeking extra income? a new career? a dream come true?

Then Why Do You Expect It To Be Delivered In One \$27 Ebook?

I can not calculate how much I have spent throughout the years, and the truth is that I am very similar to YOU - I usually did not earn money directly from the ideas I purchased.

However, each and every single product has advanced my overall skills, so when I purchased the next program, I was that much more equipped with all the knowledge I was accumulating. The POINT is that while our society has programmed that is acceptable to drop tons of money on college and grad school... I have 'purchased' a degree in online marketing. Not from one University, not from one teacher, but from some of the most successful entrepreneurs in the field. I have been able to be extremely selective, and can proudly say that it may not be 'official', but I have my Certificate on my wall - and I have graduated (with honor\$\$).

Tell me another career path that offers such affordable education & provides the results you can achieve online.

Do you Agree or Disagree?? Come Speak your mind on this Rule [HERE](#)

#4: Existing Skills Give You The Edge

Do you have some skills? Then you have an edge, a definite advantage.

Just being totally honest.

You will read sales letters where people say...

"I didn't know how to type, I could barely tie my shoes and LOOK AT ME TODAY!! I am making all this money and I STILL have no idea how it all works..."

Honestly, that's RARE.

Not impossible, just RARE.

Most Successful Net-preneuers Have Some Skills Backing Them Up.

Some people know nothing, but they are skilled in other areas that most people are not (like capital or major action taking) ... which brings me to the next point:

If You Don't Have The Skills, Then You MUST Be Good At Managing And Spending Some Money To Get Stuff Done.

If you are broke with no skills, then you are in a tougher spot. This is the truth!

BONUS: YOU MUST Put any learned skill into practice right away or you will lose IT.

I learned HTML and built sites immediately. I can code without a fancy HTML editor, because I am so comfortable with the code (ok, granted nowadays most 3rd graders learn what I know in school)

On the other hand, I took a day long course in CSS, fell in love with the possibilities, and

never did anything with it, and I am still severely CSS challenged

My HTML knowledge is liberating. I can make web changes on the fly, my lack of CSS is debilitating, since the code is so much cleaner and easier to manipulate when you know what you are doing...

You get the idea.

What is the good news??

The GREAT, FANTASTIC, AMAZING NEWS is that you can acquire some of these skills by sometimes devoting a DAY or possibly a week to really studying a skill. My HTML course – the liberating one? Took 18 hours total (and it was a lot more than just HTML, including FTP, animated gifs (which were HOT then), and more.)

Do you have 18 hours to learn something that will give you an EDGE forEVER?

By the way... many of these courses are available online, many FOR FREE, or close to it! This includes even more complex skills like Graphic design (photoshop tutorials).

Do you Agree or Disagree?? Come Speak your mind on this Rule [HERE](#)

#5: You Can Get Some REALLY AWESOME Tools At Incredible Prices (even If They Don't Make You Money)

Internet Marketing Gets A BUM RAP!

Imagine you want to get a million twitter followers in a day

or

Imagine You want to discover all the ads your competitors are running in 60 seconds or less

or

imagine you want 1000 articles written from one line of text faster than you can say "Andrea Yager is Awesome"

Well you can get all this now. Ok, true, the pages you land on may be pitching the product

by profusely pitching how you will finally be able to make money online, (remember the importance of copy mentioned in #1) but there is still VALUE in the products themselves (remember to stop whining as stated in #3)

Well you can get all this now. By landing on someone else's page profusing how you will make money from their product and simplify their life.

Robert Plank is a great example of this.

Check out his site and all the tools (listed on the right sidebar) he has created to simplify making money online (which may be the end goal, even if it is pitched to get more leads, more comments, more subscribers, more anything).

If YOU Don't Make Money Online When Purchasing One Of His Products, Will You Blame Him?

If you were to create these tools on your own, first of all you would not even think to come up with them!!

OR

It would cost you 10x the price.

When Robert and other marketers sell their tools to 100's of people, it's no different than mass produced furniture, or t-shirts sold at affordable prices, and therefore a deal for someone who benefits from it.

Do you Agree or Disagree?? Come Speak your mind on this Rule [HERE](#)

#6: You Must Sort Out Your Time Management First

I used to think this was **hokey stuff**, but **imagine** being involved in a project

and being interrupted,

again and again,

having family visit,

maybe getting sick,

a holiday,

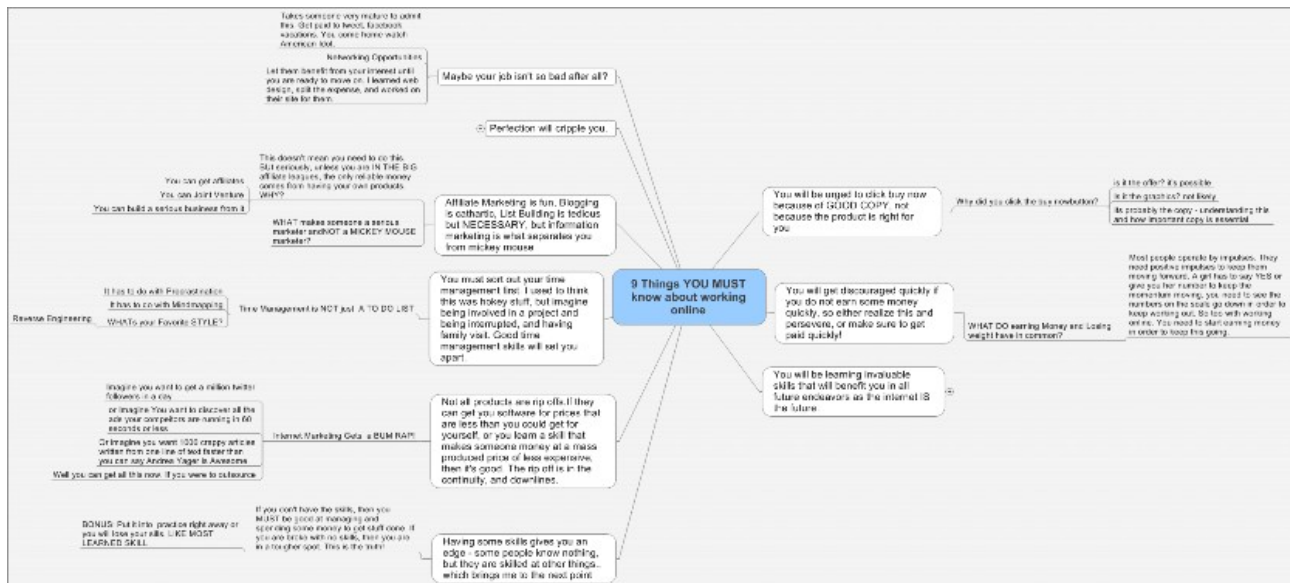
a computer technical glitch that sets you back

Being able to **GET THINGS DONE** and Good time management skills **will set you apart.**

Time Management is NOT just A TO DO LIST

It has to do with **Mindmapping.** (an incredible process I discovered that allows you to visualize everything that's placed in your head onto literally ONE sheet of paper called a mindmap.)

In fact - **here is a bonus** - a visual of the mindmap that facilitated me to organize my thoughts for these 9 ways, while viewing the project at large and ultimately - write this report in a few hours:



Managing your time effectively also has to do with **Procrastination.**

How do I overcome this challenge? (honestly, I head it on daily, it's not a natural skill of mine)

My favourite strategy? I **love** Reverse Engineering. Here is how it works:

'I see what I want to accomplish by the end of the day and I work backwards to figure out exactly how to allot my time accordingly.

This way I have goals and drive to meet them.

My friend has crafted an incredible source – 12 proven strategies to [kiss procrastination](#) **“BYE! BYE!”** , it's just 19 action packed pages long. And it's a fast and life changing read: (REALLY!) [See HERE ...](#)

VERY IMPORTANT P.S. - Some people, including yours truly, has long thought that if you struggle with time management, it is more beneficial to spend your time actually making

things happen, then sit down and really study how to manage time better. I mean the irony of actually 'WASTING' my time learning how to Maximize my time??

This is a mistake.

Like ANY skill, setting aside some time to learn it will have long lasting rewards. Without learning HOW to better manage your time, you may just resort back to your old habits very quickly, with no learned skills to keep that from happening!

Do you Agree or Disagree?? Come Speak your mind on this Rule [HERE](#)

#7: What Is The Difference Between Being A Serious Marketer & A Mickey Mouse Marketer?

Affiliate Marketing can be fun and risky.... **Blogging** is cathartic, but rarely a breadwinner on it's own 2 legs....**Social marketing** is a tool (not a business)

...but **Information Marketing** is what puts you in the big leagues.

You don't NEED to have your own product, but seriously...

Unless you are IN THE BIG affiliate game, **the only reliable money comes from having your own products.**

WHY?

- You can get affiliates.
- You can Joint Venture
- You can build a serious business from it.

(and if you don't believe me – ask Frank Kern, he just said the same thing, and everyone loves Frank, definitely maybe)

I put my money where my mouth is!!!

I think that this is so important, that I devoted several months ALONE to [creating a product](#) which teaches you exactly how to build your own information product **FAST**, like 24 hours fast. This program covers it all – very **Step by Step, detail for detail, no fluff, yet packed with easy to use tools** (yes, I am damn proud of my hard work. This information is

timeless and priceless!)..

And if you are thinking it's hard, you would be wrong. It is very very easy!

IF you happen to be reading this report or blog, You are invited to view [this SPECIAL link to get this product at \\$100 OFF](#) the regular asking price (which makes it **TOO GOOD TO PASS**!).

See for yourself.

[\\$100 off](#) (or go ahead and pay full price [HERE](#) 😊)

DISCLAIMER - This does not mean that you can not make millions of dollars in client services and affiliate marketing. I know people who kill it in both, but the words "publish or perish" have universal meanings. Get it?

DISCLAIMER part 2: Oh and btw – Mickey Mouse is like the most famous character of all time and even wealthier than me, so it's not all that bad to be Mickey :)

Do you Agree or Disagree?? Come Speak your mind on this Rule [HERE](#)

#8: Perfection Will Cripple You

Blame it on the graphic artist from India who disappeared (this happened to me) ...

Blame it on not having an upsell, OTO, downsell in place, so you have to get all that sorted out first (idiot)

Blame it on visiting relatives who interrupted your creative process.

The Real Culprit?

PERFECTION.

If you would be willing to get it online:

without a graphic

with just a name and address and one e-mail ready,

....and work from momentum,

you will SCORE!

You can only go in one direction from Action...

but inaction breeds NOTHING

Even failure is a better result than never trying (**don't trust me on this one** - ask every single successful person you know to confirm this belief!)

As Woody Allen so aptly said - **"80% of success is just showing up"**

Example: I made a camtasia video sharing a [traffic SECRET that I KNOW is HOT](#). Then I made a 2nd one, since the first one truly was not good enough. Was the 2nd one perfect? No way! There are still edit jumps, some screens are not perfectly lined up, but the content was clearly laid out, and it was DONE. I went with it, and sold over 115 copies in under 5 days. The feedback has been amazing! I know you are curious, so go check this out.... ([and seriously, BUY IT. You WON'T Regret it](#) 😊)

NO ONE CARES ABOUT YOU BEING PERFECT. ONLY YOU DO!!!,

(**Example 2:** this report is a prime example of me turning my ideas into action and not thinking about all the possible ways I could monetize this information. That will happen.. in due course, but for now! It's here, and you are reading it! - **SCORE!**)

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#9: Is The Grass Always Greener On The Other Side?

Consider this seriously:

Working for yourself means you need to find ways to INVENT money.

Working for someone else means they are doing that for you.

Maybe Your Job Isn't So Bad After All?

This may take someone very mature to admit, but at work:

- You Get paid to tweet,
- You get paid to facebook,

- You get paid to be sick
- You get paid to go on vacations.
- You then... come home watch American Idol, and Grey's Anatomy.

I admit – when you work online, it is VERY hard to set boundaries.

There is no such thing as night or day. Therefore I feel like I am always working...

Sometimes 9 to 5 consistent, reliable, health insurance covered work DOES seem attractive.

Are You Still Working Another Job And Exploring The Online World?

Here are some suggestions for you:

1. **Find Networking Opportunities.** If you can work with a team of motivated people, who are accountable to one another, your entry into internet marketing will be easier, while working your job. Everyone brings their skills to the table.

I am a big fan of burning the midnight oil for necessary periods of time in order to change your current situation, improve your life, etc.. but not a big fan of burning too many bridges. Maybe you are more of a risk taker and success involves taking risks. Then it's just about being honest with yourself and making the decision (or failing hard which is also a necessary experience sometimes for ultimate success :))

2. **When I took an 18 hour course in HTML, I split the cost with my former employers.** Then they were able to benefit from my interest, as I built them a website.. until I was ready to move on. It was a win-win. I committed to at least building them the site before considering moving on (which is the right thing to do, since they invested in my education)

Either way... I like to say “**The Grass is Greener on My Side!**”

Do you Agree or Disagree?? Come Speak your mind on this Rule [HERE](#)

I Offer A Lot Of Services. The Service I Recommend The Most, (and That I **Wish** I Had Found Available When I Was Struggling), Can Found On This Page - [Http://goandrea.com/5dollar.html](http://goandrea.com/5dollar.html)

Thank you for reading!

SMILE!!!

Andrea